

MINSTER MATTERS – ADVERTISING RATES AND SIZES

Boxes below are shown as close as possible to actual size

1/16th approx. 6.5cm x 5cm

Black & White Only

Single Issue..... £11

6 or more issues.....£6.50 per month

Colour (not available in this size)

This size is normally available in both
Portrait and Landscape mode

1/8th approx.. 10cm x 6.5cm

Black & White

Single Issue..... £22

6 or more..... £13 pm

Colour (if available – very limited) £25 pm (1 or more)

No discount available for repeating colour adverts due to
printing costs

This size is normally available in both Portrait and Landscape
mode

¼ page approx. 10cm x 13cm

Black & White

Single Issue..... £44

6 or more..... £26 pm

Colour (if available – very limited) £50 pm (1 or more)

No discount available for repeating colour adverts due to
printing costs

This size is only available in Portrait mode
(Landscape adverts/posters this size will be published in
portrait mode – e.g. on their side)

½ page approx. 20cm x 13cm

Black & White

Single Issue..... £88

6 or more..... £52 pm

Colour (if available – extremely limited) £100 pm (1 or more)

No discount available for repeating colour adverts due to printing costs

This size is only available in Landscape mode (Portrait adverts/posters this size will be published in landscape mode – e.g. on their side)

Full Page (A4) – not normally available

Black & White

Single Issue..... £176

6 or more..... £104 pm

Colour (extremely limited – not normally available) £200 pm (1 or more)

No discount available for repeating colour adverts due to printing costs

This magazine has a circulation of just under 2000 hard copies per month, covering all of the Minster electoral area, which includes the hamlets of Thorne and Ebbsfleet, plus it is obtainable in parts of Cliffsend, Acol, Monkton and St Nicholas-at-Wade and it is also available via the British Library.

It can also be read online as we offer it via our website, at www.minstermatters.org.uk , as an onscreen flip issue or as a downloadable pdf file, and we know it is read worldwide in these formats.